

**GOVERNMENT OF ANDHRA PRADESH**  
**ABSTRACT**

CINEMAS – M/S Cinemax R.K.Cineplex at Plot Nos.2 & 3 (12-B Part) Survey No.403/1 New Shaikpet Village, Raod No.2, Banjara Hills, Hyderabad – Fixation of Special rates of Admission & Class of Admission – Orders – Issued.

---

**HOME (GENERAL.A) DEPARTMENT**

**G.O.Ms.No. 7**

**Dated: 06-01-2009.**  
**Read the following:**

1. From the Commissioner of Police, Hyderabad City, Letter No.L&O/A3/1269/2008, dated 12-11-2008.
2. Representation dated 4-12-2008 of M/s Cinemax India Limited, Hyderabad.

\*\*\*

**ORDER:**

In the reference first read above, the Commissioner of Police, Hyderabad City, has stated that M/s Cinemax India Limited has applied for grant of Cinematograph Licence in Form-B for running 3 Screens at Road No.2, Banjara Hills, Hyderabad, for permission for classification of seats and fixing of rates of admission in the (3) Screens of M/s Cinemax R.K.Cineplex mentioned below:

Screen	Class	No. of Seats	Rate of Admission
SCREEN-I	Gold	52	Rs.250/-
	Executive	363	Rs.150/-
	Special	66	Rs.100/-
	Total Seats	481	

Screen	Class	No. of Seats	Rate of Admission
SCREEN-II	Gold	22	Rs.250/-
	Executive	188	Rs.150/-
	Special	40	Rs.100/-
	Total Seats	250	

Screen	Class	No. of Seats	Rate of Admission
SCREEN-III	Gold	22	Rs.250/-
	Executive	208	Rs.150/-
	Special	40	Rs.100/-
	Total Seats	270	

( Contd...2)

2. Further, in the reference second read above, the M/s Cinemax India Limited has stated that it is a prestigious organization and have been in the field of running Theatre Multiplexes in various Metro cities of India and are providing ultra modern facilities in their existing multiplexes in other cities with higher ticket rates for their patrons. They have installed latest sound system like Dolby Digital, D.T.S & Xenon Christic Projector, wide Screen, Luxurious recliner seats and other Rocker seats. These Recliner seats are very unique and has been installed in Andhra Pradesh for the first time, where one can see the movie with comfort relax and recline view position, and to provide all these luxurious service to their patrons, the project cost, seats installation costs and maintenance cost is comparatively higher than the others. Moreover, the recliner seats occupy space of 3 rocker seats which resulted in decrease in the number of seats in the Theatre. They have also stated to consider all this aspects and grant permission for their proposed Multiplex.

3. Government after careful examination of the matter and also keeping in view of the concept of Multiplex Theatre hereby relax the rules/provisions in G.O.Ms.No.175, General Administration (I&PR.II) Department, dated 02-04-2005, read with G.O.Ms.No.369, Home (General.A) Department, dated 18-12-2008, as a special case, and fix maximum rate of admission and class of admission in respect of M/s Cinemax India Limited, as detailed below:

SCREEN-I	Class	No. of Seats	Rate of Admission
	Gold	52	Rs.200/-
	Executive/Special	429	Rs.100/-
	Total Seats	481	

SCREEN-II	Class	No. of Seats	Rate of Admission
	Gold	22	Rs.200/-
	Executive/Special	228	Rs.100/-
	Total Seats	250	

SCREEN-III	Class	No. of Seats	Rate of Admission
	Gold	22	Rs.200/-
	Executive/Special	248	Rs.100/-
	Total Seats	270	

:: 3 ::

4. The Commissioner of Police, Hyderabad City, & Licensing Authority is requested to incorporate the rates and class of admission in the Form-B Licence of M/s Cinemax India Limited, R.K.Cineplex, Road No.2, Banjara Hills, Hyderabad., and intimate the compliance to Government.

5. A copy of this order is available on Internet and can be accessed at address <http://www.ap.gov.in/goir>.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

AJOYENDRA PYAL,  
PRINCIPAL SECRETARY TO GOVERNMENT.

To  
The Commissioner of Police, Hyderabad City &  
Licensing Authority, Hyderabad.  
The Management M/s Cinemax R.K.Cineplex,  
Plot Nos 2 & 3 New Shaikpet Village,  
Road No.2, Banjara Hills, Hyderabad.  
Copy to P.S. to Minister (I&PR, Cine, T.C. A&M,A).  
Copy to P.S. to Principal Secretary to Government,  
Home Department.  
SF/SCs.

// FORWARDED :: BY ORDER //

SECTION OFFICER.